



ENERGY ALIGNMENT FOR BUSINESS PROJECT

A 6-MONTH RESEARCH STUDY TO EXPLORE THE RELATIONSHIP
BETWEEN ENERGETIC ALIGNMENT AND MEASURABLE BUSINESS
OUTCOMES





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THE QUESTION

CAN WORKING WITH THE ENERGY OF A BUSINESS INFLUENCE MEASURABLE OUTCOMES?

A live 6-month case study exploring the intersection of intuition,
energetic alignment, strategic implementation and measurable
business results

THE INTENTION

I've been supporting business owners through healing and personal growth work, and along the way I began noticing something unexpected.

I would receive intuitive insights not only about the individual, but about the business itself, its direction, visibility, momentum, struggles, and where something felt out of alignment.

Again and again, I witnessed changes that felt deeper than strategy alone.

It awakened a genuine curiosity in me about the relationship between energetic alignment and measurable business outcomes.

This project was created to explore that connection more intentionally by bringing together intuitive insight, energetic alignment, and practical business action over time.

Clairessa
Authentic Health



THE PROCESS

This study combines practical business implementation with intuitive insight and energetic alignment work applied to the business itself.

Rather than focusing solely on the founder, this process looks at the wider dynamics of the business itself, including:

- operational structure and systems
- brand positioning and offer alignment
- visibility and client experience
- team communication and cohesion
- decision making and momentum

Over the 6-month study, participants will receive:

- baseline assessment at the beginning of the study
- ongoing alignment, intuitive insight, and strategic recommendations
- monthly review focused on observation, implementation, and business progress
- optional founder support and decision clarity sessions





WHO THIS IS FOR

This study is best suited for business owners who:

- are actively operating their business
- are open to both strategic and intuitive approaches
- willing to implement agreed recommendations
- open to tracking and sharing business metrics
- value curiosity, experimentation, and measurable observation

Participants will also be expected to:

- share simple monthly performance updates
- provide honest feedback throughout the study
- participate in a final testimonial or interview



WHAT WE'LL MEASURE



EACH PARTICIPANT WILL IDENTIFY ONE KEY AREA OF FOCUS BASED ON CURRENT CHALLENGES, STAGNATION, OR DESIRED EXPANSION.

Areas measured may include:

- revenue and sales growth
- client conversion
- operational efficiency
- team communication
- overall business momentum



Metrics will vary depending on the nature and goals of the business.

THE PURPOSE OF THE STUDY IS TO TRACK WHETHER MEANINGFUL BUSINESS CHANGES EMERGE OVER TIME THROUGH A COMBINATION OF STRATEGIC ACTION AND ALIGNMENT-BASED WORK.





IMPORTANT NOTE

This project is exploratory in nature and does not guarantee specific outcomes.

Its purpose is to examine whether combining energetic alignment with practical business implementation can influence measurable change over time.

Throughout history, many founders and leaders have acknowledged the role intuition plays in decision-making. This study approaches that idea through structured observation, implementation, and reflection.


This project is not a replacement for professional financial, legal, or operational advice.

APPLY FOR THE CASE STUDY



This project is for business owners who feel genuinely curious about exploring the relationship between intuition, alignment, and business performance.

Participation is intentionally limited to a small number of businesses to allow for depth, focus, and meaningful collaboration.

If this resonates with you, you're invited to complete the application form [here](https://tally.so/r/VLvEEy) 



<https://tally.so/r/VLvEEy>



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